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## Cover Story: watch It, Kids!

By Judith S. Gillies

Some of this fall's new kids shows aren't just for kids. Take, for instance, "Word World," an innovative show that morphs words into objects in a way that will amaze mature minds. Or "Super Secret Super Spy," a "Backyardigans" spy parody that will delight tots but is filled with witty writing that adults will recognize. Then there's "iCarly," a show older kids will be drawn to and one that will show parents the future of combining TV with the Web.

### Word World

Airs: Weekdays at 8:30 a.m. on PBS 22 starting Monday;

weekdays at 1:30 p.m. on PBS 26 beginning Tuesday.

**Ages: Preschool**

What it's about: Objects are made of their letters in this innovative program -- the letters "B-R-I-D-G-E" form a bridge, for example, or the letters "D-U-C-K" (above) morph into a duck. In each episode, the animated Word-Friends have adventures that help develop pre-reading skills and show the importance of such things as sharing and patience.

